



Press Release

January 25<sup>th</sup>, 2010

## **Mobiclip, Inc. named finalist for the Global Mobile Awards 2010**

### **Mobiclip-France 24 Live service shortlisted in category best Mobile TV and Video Service.**

Paris, January 25<sup>th</sup>, 2010. Mobiclip, Inc. today announced that its Mobile Video Distribution Service deployed for France 24 Live has been chosen as a finalist in the Best Mobile TV and Video Service category of the GSMA Global Mobile Awards 2010. The mobile industry's leading annual award honors excellence and innovation in mobile communications worldwide.

"Our congratulations to all nominees for the Global Mobile Awards 2010," said Rob Conway, CEO and Member of the Board of the GSMA. "Competition for these awards is fierce, with more than 500 entries - including many of an exceptional standard - and a highly discerning independent judging panel to impress; to be shortlisted is quite an achievement. We look forward to the unveiling of the winners at the Mobile World Congress in Barcelona next month."

France 24 Live is a free mobile TV service accessible on a wide range of mobile devices worldwide. The application supports all wireless and mobile networks (Edge, 3G, CDMA, WiFi) enabling users to watch international news in 3 languages and stay tuned anytime. Using Mobiclip technology, France 24 was the first TV channel to broadcast live TV and Podcasts on the Apple iPhone, in addition to other phone platforms. France 24 Live has over one million users in 150 countries and has been downloaded on more than 200 phone models.

"We are delighted that the GSMA has selected the Mobiclip – France 24 Live service as one of the industry's outstanding Mobile TV and Video service," said André Pagnac, Chief Executive Officer, Mobiclip, Inc. "Working closely with our customers, we have developed a turnkey service that can drive audience, increase ARPU and offer end-users an unprecedented experience in the field of Mobile Video."

Mobiclip, Inc. will be exhibiting at Mobile World Congress, Stand 2E33, Hall 2.

#### **About Mobiclip**

Mobiclip, Inc. is the leading global provider of mobile video solutions. Mobiclip's video distribution platform, the Mobiclip VDS, enables superior-quality delivery for both live TV and VOD on any wireless or mobile network. Mobiclip supports a wide and growing variety of smart phone operating systems and functions independently or in cooperation with existing video systems. Mobiclip technology currently powers numerous market leaders including Sony Pictures Entertainment, Paramount, Nokia and Sony-Ericsson, MTV networks, France 24, Al Jazeera, TF1 and Nintendo Co. Ltd. Visit [www.mobiclip.com](http://www.mobiclip.com) for more information.

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